



**PRIVATIZATION COMMISSION**

Enhancing Kenya's Productive Capacity

**ISO 9001:2008 Certified**

# **CORPORATE SOCIAL RESPONSIBILITY POLICY AND STRATEGY**

**MARCH 2013**

## ABBREVIATIONS

- a) **CAO:** Corporate Affairs Officer
- b) **CSR:** Corporate Social Responsibility
- c) **ED/CEO:** Executive Director/Chief Executive Officer
- d) **PC:** Privatization Commission
- e) **PLWHA:** People Living with HIV/AIDS
- f) **OVC:** Orphans and Vulnerable Children

## DEFINITION OF TERMS AND ABBREVIATIONS

- a) **Corporate Social Responsibility:** a form of corporate self-regulation whereby organizations monitor and ensure their support to **law, ethical standards,** and **international norms** and consequently embrace responsibility for the impact of their activities on the environment, consumers, employees, communities, stakeholders and all other members of the public sphere.
- b) **Ethical standards:** principles which when followed, promote values such as trust, good behavior, fairness, and/or kindness.
- c) **International norms:** the formal and informal rules that influence the behaviour of - and relations among different actors.
- d) **Laws:** binding rules of conduct (whether written or not) meant to enforce justice and prescribe duty or obligation.

## **1.0 INTRODUCTION**

The Privatization Commission (PC) seeks to be a good Corporate Citizen in all aspects of its operations and activities. To this end the Commission has prepared this policy that seeks to guide all its stakeholders including PC employees on the Commission's role and obligation towards the environment and the society. The policy also outlines PC's commitment to be socially, economically and ethically responsible.

### **PC's Commitment**

Being aware that good corporate responsibility practice and responsible behaviour are integral parts of sustainable development, the Commission is fully committed to conducting its work responsibly and in the best interests of its customers, employees and other stakeholders that it interacts with that are affected by its activities. In this connection, the Commission's commitments to its employees, the environment, customers, suppliers and key stakeholders are outlined below.

### **Commission Employees**

- The right to be treated with dignity and respect;
- A right not to be discriminated on the grounds of race, gender, disability, nationality, religion, philosophical belief, political belief, age, sexual orientation, family status, trade union activity or any other factor.
- Fair and inclusive practices throughout the Commission's operations , seeking to eliminate all prejudice, discrimination, bullying and harassment;
- Productive and safe working environment.

## **The Environment**

Support to initiatives aimed at safeguarding the environment such as tree planting initiatives, use of less paper in the offices and use of energy saving bulbs.

## **Commission Customers**

Professionalism, integrity, efficiency and honesty in all interactions and continuous assessment to actively monitor success in meeting customer expectations.

## **Our Suppliers**

Professionalism, integrity, efficiency, fairness and honesty in all interactions and a structured supplier assessment process designed to effectively evaluate the capabilities of potential and existing suppliers.

## **The Community**

- Transparent and effective procedures;
- Channels for filling complaints and quick complaints resolution mechanism;
- Support to selected projects that work towards the common good;
- Ensuring that Commission staff and other agents do not make misrepresentations or omissions nor engage in any other practices that are deceptive, misleading, fraudulent or unfair;
- Respect for privacy.

## **2.0 CORPORATE SOCIAL RESPONSIBILITY IMPLEMENTATION STRATEGY**

PC strategy is to focus on the following areas:

### **Health**

Privatization Commission will work with other partners to support initiatives that cater for the health and well being of Kenyans in the following areas:

- Contributing in cash and kind to mitigate the effects of HIV/AIDS. Our assistance will be extended to taking part and supporting initiatives geared towards supporting People Living with HIV/AIDS (PLWHA) and Orphans and Vulnerable Children (OVC);
- Sponsorship of medical camps especially in low income and marginalized areas.

### **Education**

Subject to availability of sitting space, the Privatization Commission will provide training opportunities for final year university students through a paid internship at its Offices, as per the Internship Policy. In addition, the Commission will also support research in areas relating to privatization by placing relevant information on its website.

### **Environmental Sustainability**

The Commission remains committed to environmental protection and sustainability. In this regard, the Commission will participate in several activities as a contribution towards the conservation of the ecosystem. Such activities include but are not limited to tree planting activities initiatives in collaboration with the Kenya Wildlife Services, the Kenya Forest Services and

other like-minded people and institutions; donation of tree seedlings; environmental clean-ups; and beautification and landscaping in select locations.

### **Humanitarian Intervention**

In the spirit of being a good corporate citizen, the Commission has been responsive to a range of disaster situations in Kenya such as the Faza Island Fire Disaster, the Kenya Red Cross Society Drought Response Initiative and the Kenya Freedom from Hunger Council initiatives. The Commission will continue supporting different charitable initiatives under the thematic areas discussed in the policy both by corporate and individual staff contributions in terms of time and donations in cash and kind.